

Redesigned Online Travel Guide Makes Planning Myrtle Beach Vacation Easier Than Ever

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Myrtle Beach, SC (PRWeb) January 28, 2007 -- With the virtually endless number of choices in such things as accommodations, dining, golf, and attractions along the Grand Strand, it can be a daunting task for any traveler to plan for a weekend getaway or weeklong [vacation in Myrtle Beach](#), South Carolina. There's just too much to consider. The average person doesn't have time to do comparison shopping across the dozens, and sometimes hundreds, of different websites and phone numbers that would allow them to not only make the best choice to fit their needs, but to get them the best price as well.

Sure there are web services like Expedia and Travelocity, but national and international travel websites are so broad in scope, they simply scratch the surface when it comes to really giving a would-be traveler the entire picture of their preferred travel destination.

Giving a traveler the 'entire picture' was the driving force behind the complete redesign and relaunch of MyrtleBeachNow.com, one of the first and most popular Grand Strand and Myrtle Beach, South Carolina, <http://www.myrtlebeachnow.com> [online travel guides].

Unlike international travel sites, and unique from other similar area guides, MyrtleBeachNow is user friendly, content rich, and continuously updated. A user can get in-depth information on virtually everything regarding Myrtle Beach, South Carolina, and Grand Strand travel, as well as the accommodation, vacation, and [golf specials](#) you would expect from a larger travel site. A user can also find complete and appropriately updated business directories on several key categories, such as area restaurants, nightclubs, bars, theatres, golf courses, resort hotels, and attractions.

Jay Buie, the head operator behind MyrtleBeachNow.com, has many good things to say about this website. "With MyrtleBeachNow.com, a user can get the most competitively priced deals available, and book their accommodations and preferred tee times at many of the area championship golf courses securely and easily right from our site. Plus, they can find out what's happening around the Grand Strand, where to eat, what's new in oceanfront resorts, and other pertinent visitor information, such as local real estate trends and the location of healthcare facilities and places of worship."

Perhaps the most unique and refreshing thing about MyrtleBeachNow.com is that it is updated several times daily. Unlike many online area travel guides that stay static for much of the year, giving users and travelers very little incentive for visiting the website regularly (or more than once), MyrtleBeachNow.com updates its features in dining, accommodations, golf, and attractions, as well as its calendar of events and its vacation specials and package deals daily.

And to add more incentive for users to return, MyrtleBeachNow.com sponsors several vacation and getaway giveaways every month that users can easily and securely sign up for when they visit the site.

More than just a simple area guide, MyrtleBeachNow compiles information and news that matter most to Grand Strand travelers and coastal Carolina locals.



For additional information on the news that is the subject of this release (or for a sample, copy or demo), contact (name) or visit <http://www.myrtlebeachnow.com>.

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Contact Information

BRANDON SAULS

MyrtleBeachNow.com

<http://www.myrtlebeachnow.com>

910-575-6095